

Professional Biography for Marjory Lokahi Gentsch MA

Marjory Lokahi Gentsch is the Broker of Record for Hill Country Green Team LLC. She founded the Hill Country Green Team as a result of her own learning experience researching for, and building her greener built house in 1998-2000.

She entered the Real Estate profession with the sole purpose of educating professionals and laypersons about the value and importance of Sustainable Development and Construction and Green Building.

Volunteer Service:

Member of ABOR's Green MLS Task Force January 2011 to present

Past learning Team Leader and Steering Committee Member for the Austin Interfaith Environmental Network responsible for environmental awareness learning opportunities for faith based groups.

Past Education Chairperson for her local Chapter of the United States Green Building Council, providing LEED workshops for Green Building professionals in the Austin area

Green Life Style and Business Practices:

Exclusive use of recycled content papers in her office

Recycling all papers used in office and home

Drives a Prius

100% vegetarian

Composts all food scraps

Grows many of her family's veggies

Buys food locally or from organic sources

Exclusive use of non-toxic cleaners in her home, office & acreage

Continually improving her home's energy efficiency

Marjory's contributions to Green Real Estate:

"Train the Trainer" instructor for the NAR GREEN Designation 2.0 Course 2011

Author of "Climate Specific Green Building Practices" written in 2011 for the NAR GREEN Resource Council as an appendix to their updated Green Designation Residential Curriculum

Contributor to the Peer Review for the NAR Green Designation

Presenter at 2011 Green Boots: "Marketing the Green Built Home" (Green Boots is a Green Builders training class offered at the Austin Home Builders Association in cooperation with Austin Energy Green Building program.

"The Next Frontier in Life Cycle Performance Home Owner Education and Documentation" at the 2010 Affordable Comfort Inc. Home Performance Conference in Austin TX

"Green Real Estate for Austin Agents" for the Austin Board of Realtors 2009 – present (Realtors receive 8 MCE credits)

"Get the Green by Going Green; Energy Tax Credits for Residential and Commercial Properties" at the 2009 Texas Solar Energy Renewable Energy Roundup in Fredericksburg Texas

"Buying, Selling and Building a Green Home: Practical Suggestions, Checklists, Pearls of Wisdom, Lessons Learned" at the Green Living Expo in Austin in 2008

"Marketing Green Builders and Green Buildings" at the "Sustainable Construction in Texas" seminar in Austin August 2008

"Indoor Air Quality - Raising the Bar" at the Affordable Green Living Seminar in Manchaca TX 2008

Inspired the Austin Board of Realtors to include Green MLS searchable fields for Green Rated Homes 2006

Specializing in Green Buyers & Sellers while educating all clients on the win/win cost/benefit ratio for the conservation of natural resources since 2004

Marjory's Designations and Qualifications:

NAR Green Resource Council EverGreen Award winner 2010

NAR Green Designee and Instructor since 2008

EcoBroker Certified since 2006

Green Boots on the Ground™ Graduate (A collaborative course for builders by the Austin Energy Green Building program and the Austin Home Builders Association)

Residential Construction Certified™

Certified New Home Specialist™

RE-buildUSA 203k Specialist™

"Conservation Development Seminar" participant 2005; 2006; 2007
Austin Texas

Austin Energy Green Building "Green by Design" Participant 2004;
2005; 2006; 2007; 2008; 2009 and Sponsor 2005 and 2007

Texas Solar Energy's Cool House Tour sponsor 2008

Completion of Texas A & M's Continuing Ed course "Houses"

National Association of REALTORS®

At Home with Diversity One America Certification Award

Accredited Buyer's Representative Designation

Graduate REALTOR® Institute Designation

Marjory is a member in good standing with the:

Green Resource Council

Green America Business Member

Sierra Club Green Home Green Check Certified

United States Green Building Council – USGBC

Design-Build-Live a sustainable learning center

Real Estate Buyer's Agent Council

National Association of REALTORS®

Texas Association of REALTORS®

Austin Board of REALTORS®

Current Memberships in Environmental Organizations:

Austin's Interfaith Environmental Network

The Union of Concerned Scientists

Sierra Club

National Wildlife Federation

Defenders of Wildlife