

## ***Professional Biography for Marjory Lokahi Gentsch MA***

Marjory Lokahi Gentsch is the Broker of Record for Hill Country Green Team LLC. She founded the Hill Country Green Team in 2007 as a result of her own learning experience researching for, and building her greener built house in 1998-2000. She entered the Real Estate profession in 2003 with the sole purpose of educating professionals and laypersons about the value and importance of Sustainable Development, Construction and Green Building.

In 2011 Marjory was awarded the EverGreen Award by the National Association of Realtors Green Resource Council for her dedication to Green Real Estate in her brokerage and her company's sustainable practices. In 2012 Marjory received the Instructor of the Year Award from NAR for her teaching excellence of the NAR Green Designation Courses as well as joined via invitation the NAR Green Resource Council Advisory Board.

Currently Marjory is enrolled in the San Francisco School of Architecture Green Real Estate Development Consultant program.

### ***Volunteer Service:***

Learning Team Leader and Steering Committee Member for the Austin Interfaith Environmental Network responsible for environmental awareness learning opportunities for faith based groups, 2008.

Education Chairperson for her local Chapter of the United States Green Building Council, 2008-2009 providing LEED workshops for Green Building professionals in the Austin area

### ***Green Life Style and Business Practices:***

Exclusive use of recycled content papers in her office as well as recycling all paper used; drives a Prius; 100% vegetarian; composts all food scraps; grows some of her family's food and buys the rest locally or from organic sources; exclusive use of non-toxic cleaners in her home, office and acreage, continually improves her home's energy efficiency

***Marjory's contributions to Green Real Estate in her area include:***

The first Realtor® to declare herself "green" at the Keller Williams Southwest Market Center in 2004, as the Keller Williams "Green Team"

Actively encouraging Green Building practices with all builder clients which included the achievement of one such builder's home becoming the first Austin Energy Green Building Four Star Rated Home in her core market area in 2007

Actively and persistently working with the Austin Board of Realtors to Green their MLS from 2006 which resulted in the Green fields for "Green Building Program"; "Year rated, and "Rating Achieved" fields being added in 2008 and continuing through 2011 to include a menu of Green Features, a Green Sellers Disclosure form and pop-up balloons to educate Realtors® as they enter information in the various fields.

***Marjory's educational contributions to Green Building and Green Real Estate Education since 2004 include writing educational documents as well as original presentations, seminars and classes:***

Instructor for the NAR GREEN Residential Designation Classes, 2009 to present

Presenter at 2011 and 2012 Green Boots: "Marketing the Green Built Home"

Author of "Climate Specific Green Building Practices" written in 2011 for the NAR GREEN Resource Council as an appendix to their updated Green Designation Residential Curriculum

"The Next Frontier in Life Cycle Performance Home Owner Education and Documentation" at the 2010 Affordable Comfort Inc. Home Performance Conference in Austin TX

"Green Real Estate for Austin Agents" written and taught for the Austin Board of Realtors 2009 – present (Realtors receive 8 MCE credits)

"Get the Green by Going Green; Energy Tax Credits for Residential and Commercial Properties" at the 2009 Texas Solar Energy Renewable Energy Roundup in Fredericksburg Texas

"Buying, Selling and Building a Green Home: Practical Suggestions, Checklists, Pearls of Wisdom, Lessons Learned" at the Green Living Expo in Austin in 2008

"Marketing Green Builders and Green Buildings" at the "Sustainable Construction in Texas" seminar in Austin August 2008

"Indoor Air Quality - Raising the Bar" at the Affordable Green Living Seminar in Manchaca TX 2008

***Marjory's Designations and Qualifications:***

Graduate of NAR's "Smart Growth for the 21<sup>st</sup> Century" curriculum, 2013.

National Association of REALTORS® EverGreen Award Recipient 2011 and 2012; Green Designee and Instructor for NAR's GREEN Courses; Presenter to Instructors the revised 2.0 course for their recertification.

EcoBroker Certified since 2006

Green Boots on the Ground™ Graduate 2009 (A collaborative course for builders by the Austin Energy Green Building program and the Austin Home Builders Association)

Residential Construction Certified™

Certified New Home Specialist™

RE-buildUSA 203k Specialist™

"Conservation Development Seminar" participant 2005; 2006; 2007  
Austin Texas

Austin Energy Green Building "Green by Design" Participant 2004; 2005; 2006; 2007; 2008; 2009 and Sponsor 2005 and 2007

Texas Solar Energy's Cool House Tour sponsor 2008

Completion of Texas A&M's Continuing Ed course "Houses"

National Association of REALTORS®  
At Home with Diversity One America Certification Award

Achieved Accredited Buyer's Representative Designation 2005

Graduate REALTOR® Institute Designation

***Marjory is a member in good standing with the:***

Green Resource Council (National Association of Realtors)

Green America Gold Business Member

Design-Build-Live a sustainable learning center

National Association of REALTORS®

Texas Association of REALTORS®

Austin Board of REALTORS®

Former Education Chairperson of the Balcones (Austin-San Antonio)  
Chapter of the United States Green Building Council

Current Memberships in Environmental Organizations:

The Union of Concerned Scientists

Sierra Club

National Wildlife Federation

Defenders of Wildlife